



Thanks to the invention of ebook compiler software anyone can now write their very own ebook and sell it on the internet...

[MAIN MENU](#)

[You Need Products To Sell](#)

You Need A Web Site

How to write your own ebooks...

Information Products are the second biggest seller on the internet. Think about what you do on the internet most of the time - you are looking for information aren't you...

The biggest seller on the web is sex sites and I absolutely want nothing to do with that so let's concentrate on a legitimate, moral, sound and profitable internet market - infoproducts!

Now there are two ways you can go about this and that is to develop your very own info product or buy the resale rights to someone else's product. I recommend you do both - but for today's lesson we are just going to concentrate on how you can develop your own product...

The best way to go about it is to write your very own ebook, (electronic book), this is an extremely low cost way of getting started and the end product is available immediately for anyone who purchases it...

So let's see how it is done:

Creating ebooks is easy... **I really want to stress this point...** creating ebooks is **easy** and...

YOU CAN DO IT...

When I say creating ebooks is easy I mean the actual process of creating the ebook itself... coming up with an idea and then writing about it... **and writing effectively...** are skills you will have to learn...

How to make ebooks:

1. Choose a topic and do your research

It is best if you choose a subject that you are passionate about - something you are experienced in and maybe even enjoy...

BUT... Make sure it is **a subject that people want...**

Then research the subject by entering it into the search engines and learn as much as you can... visit chat rooms about your topics and see what people are talking about - what questions... concerns... likes and dislikes... this will give you a feel for what people want... **then write your ebook with your customer in mind...**

2. Write your ebook pages and save them as html

That's right... it is just like creating a website...

If you are already familiar with creating web pages that's all you need to know to create ebooks...

If you have no knowledge of html don't despair - write your ebook in either Microsoft Word or Microsoft Publisher and under the file menu press save as html... **that was easy wasn't it...** you're done - already for the next step...

3. Now you have to spend some money

Sorry... but now **you need ebook creation software...**

Let me tell you why...

With one of these ebook software programs all you have to do is follow the instructions and place your already written material into the software package... then press the ebook software compiler button and you are finished... that's right - **ALL DONE** - as easy as that... Plus these programs also automatically compress your ebook ready to upload to your website...

There are many ebook software programs on the market **but you can try these for FREE...** then if you like them you can decide whether to buy or not... with these ebook software packages you get the opportunity to actually build ebooks and discover how easy it all

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<http://www.mywebsite.com/directory/myebook.exe>

Now when someone wants to download your ebook you give them that address...

Now you would have seen I recommended 2 ebook compilers which you can trial for free, my personal preference is for Active Ebook because it is about a third of the price and to my knowledge does everything you will ever need - however I am told Ebook Edit Pro is much more easier to use, especially for the novice.

Ok. So you can make an ebook easy, writing the thing however can be a very frustrating task...

The best advice I could give in this area is to start with writing booklets of 20-30 pages. If you choose a huge project to start with the chances are you won't finish it...

If you are anything like myself and about 90% of other people you will struggle to get started and that's why earlier I recommended both ways of obtaining your own products.

I have endeavoured to demonstrate to you as easy and as quickly as possible how you can make your very own ebook - however if you

need more information I highly recommend...

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This ebook covers absolutely everything about writing and creating ebooks - in fact I will go as far to say you will never find a more comprehensive guide anywhere - you will be left gasping from the incredible amount information supplied...

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